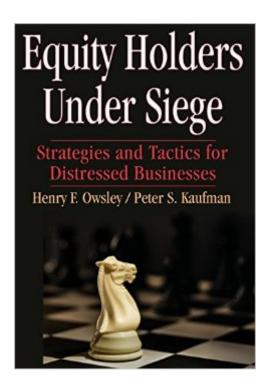
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Equity Holders Under Siege





Synopsis

A must-read for all constituencies of distressed companies -- owners, creditors, buyers and professionals. Owsley and Kaufman apply principles of asymmetric warfare to the "zero sum" game of restructurings. With a sophisticated approach and tongue-in-cheek humor, Equity Holders Under Siege gives readers an unvarnished behind-the-scenes look into the real world rough and tumble of negotiating on behalf of "under water" owners. Owsley and Kaufman offer practical advice and hope for entrepreneurs and other owners who have poured their souls and treasure into their businesses -- only to find one day that it all can be taken away by creditors. They share actionable strategies for owners to reclaim their companies and extract value. A Potential purchasers of distressed businesses will benefit from Owsley's and Kaufman's in-depth look into the complex dynamics of how the various dis- tressed groups operate -- without this understanding, erstwhile buyers may discover that they've vastly overpaid. A Creditors and other constituencies will be better prepared to protect their investments after reading about the types of campaigns that will likely be waged against them by well-advised equity owners. Owsley and Kaufman, both highly regarded in the insolvency field, have been trusted advisors in the ranks of the nation's top financial professionals for more than three decades. Like their first book, Distressed Investment Banking: To The Abyss and Back, their new book, Equity Holders Under Siege: Strategies and Tactics for Distressed Businesses, will quickly become the must- have guide for both new and seasoned legal and financial restructuring professionals -- those who play key roles in the economic struggle between debt and equity groups.

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